

**From:** Robinson, Yvette J.  
**Sent:** Thursday, January 14, 1999 3:09 PM  
**To:** Broeman, Ina  
**Cc:** Fontanez, Jose R.; Carraro, Tara A.; Anderson, Shalena; Griffin, Martha A.

We met with Tara and she suggests that it is favorable to continue to support the community events scheduled for 1999. She also stated that we need to continue to support the minority advertisers.

Additionally, we shared the 1998 minority advertising recap. Once the 1999 calendar is approved, we will supply Tara with a complete calendar listing costs, organization name, dates, PM participation, etc., so that she may share with the Corporate Affairs Public Relations organizations in each of the

markets that CEM will participate in.

Tara will follow-up with an e-mail or memo with more detail regarding same.  
Thanks.

*Yvette Robinson  
Event Marketing - 120/12  
Extension 32366*